



9th Annual Interdisciplinary Conference Orthopedic Value Based Care (OVBC) & the Future of the Musculoskeletal Space

Waldorf Astoria, Dana Point, CA

April 3 – 5, 2025

EXHIBIT/SPONSORSHIP AGREEMENT

CORPORATE LEVEL \$ 200,000 *(limit to one, contact for details)*

DIAMOND Level \$100,000

- ▶ DIAMOND level recognition in the OVBC program, email communications, website and signage
- ▶ Two (2) tables in exhibit area
- ▶ Eight (8) representatives may attend*
- ▶ Three (3) Tickets to Faculty Dinner
- ▶ A required stop for Exhibitor Passport
- ▶ Keynote or Non-CME Industry Symposium¹ – AV included. For Keynote, includes sponsor logo to be shown in the keynote preshow
- ▶ Program Session or Non-CME Industry Workshop¹ - AV included.
- ▶ Three webinars (or) Video Journal Club opportunities. ACPM will organize all aspects.
- ▶ One KOL Focus Group. ACPM will organize all aspects.
- ▶ Four Dedicated Broadcast Blast Emails – two (2) before and two (2) after the conference
- ▶ Six (6) prime ads placed in bi-weekly newsletter (year-round)
- ▶ Two (2) push notifications to ACPM Network prior to the event.
- ▶ Social Media Networking (year-round)
- ▶ Full-page Program Ad
- ▶ Registration Handout
- ▶ Post-meeting attendee list provided – name, city, state, zip, institution only
- ▶ Listing and description on OVBC website with links – max 200 words

PLATINUM Level \$ 50,000

- ▶ PLATINUM level recognition in the OVBC program, email communications, website and signage
- ▶ One (1) table in exhibit area
- ▶ Six (6) representatives may attend*
- ▶ Three (3) Tickets to Faculty Dinner
- ▶ A required stop for Exhibitor Passport
- ▶ Program Session or Non-CME Product Theater¹ (Second priority) – AV included.
- ▶ Three webinars (or) Video Journal Club opportunities. ACPM will organize all aspects.
- ▶ One KOL Focus Group. ACPM will organize all aspects.
- ▶ Three (3) Dedicated Broadcast Emails – one (1) before and two (2) after the conference
- ▶ Four (4) ads placed in bi-weekly newsletter (year-round)
- ▶ Two (2) push notifications to ACPM Network prior to the event.
- ▶ Social Media Networking (year-round)
- ▶ Full-page Program Ad
- ▶ Registration Handout
- ▶ Post-meeting attendee list provided – name, city, state, zip, institution only
- ▶ Listing and description on OVBC 2024 website with links – max 150 words

¹ Food and Beverage is provided separately by ACPM to all attendees



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GOLD Level \$ 25,000

- ▶ GOLD level recognition in the OVBC program, email communications, website and signage
- ▶ One (1) table in exhibit area
- ▶ Four (4) representatives may attend*
- ▶ Two (2) Tickets to Faculty Dinner
- ▶ A required stop for Exhibitor Passport
- ▶ Program Session or Non-CME Product Theater¹ (based on availability) – AV included.
- ▶ One webinar (or) Video Journal Club opportunity. ACPM will organize all aspects.
- ▶ Two (2) Dedicated Broadcast Emails – one (1) before & one (1) after the conference
- ▶ Social Media Networking (year-round)
- ▶ Half-page Program Ad
- ▶ Registration Handout
- ▶ Post-meeting attendee list provided – name, city, state, zip, institution only
- ▶ Listing and description on OVBC 2024 website with links – max 100 words

SILVER Level \$ 10,000

- ▶ SILVER level recognition in the OVBC program, email communications, website and signage
- ▶ One (1) table in exhibit area
- ▶ Three (3) representatives may attend*
- ▶ One (1) ticket to the Faculty Dinner
- ▶ A required stop for Exhibitor Passport
- ▶ One webinar (or) Video Journal Club opportunity. ACPM will organize all aspects.
- ▶ Dedicated Broadcast Email to all attendees
- ▶ Registration Handout
- ▶ Post-meeting attendee list provided – name, city, state, zip, institution only
- ▶ Listing and description on OVBC 2024 website with links – max 50 words

BRONZE Level \$ 6,500

- ▶ BRONZE level recognition in the OVBC program, email communications, website and signage
- ▶ One (1) table in exhibit area
- ▶ Three (3) representatives may attend*
- ▶ Become a required stop for Exhibitor Passport
- ▶ Registration Handout
- ▶ Post-meeting attendee list provided – name, city, state, zip, institution only
- ▶ Listing and description on OVBC 2024 website with links – max 50 words

Exhibitor \$ 4,500

- ▶ Basic Exhibitor recognition in the OVBC program, email communications, website and signage
- ▶ One (1) table in exhibit area
- ▶ Two (2) representatives may attend*
- ▶ Post-meeting attendee list provided – name, city, state, zip, institution only
- ▶ Listing and description on OVBC 2024 website with links – max 50 words

* Additional representatives may attend for a \$595 fee.



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Speed Meetings: Exhibitors

Could You Benefit from 1:1 Appointments with 10 (or more) Pre-Vetted Buyers?

If the answer is **Yes!**, your next step is the **OVBC Speed Meetings Program!**

As a participating exhibitor, you will:

- Meet attendees-buyers face-to-face for dedicated 5-minute sessions.
- Review buyer demographics before scheduling, including practice size, location, and decision-making level.
- Pay a flat rate of \$3,000—just \$300 per appointment!

Worried about fewer appointments? Don't be! If you get fewer than 10, you'll be refunded for the missed slots. In the **OVBC Speed Meetings Program**, exhibitors pay a flat rate of \$3,000, which includes 10 scheduled appointments at \$300 each. If an exhibitor has fewer than 10 appointments scheduled, they are refunded for the missed slots. For example, if only 8 appointments are made, the exhibitor will receive a \$600 refund (\$300 x 2 missed appointments). This ensures exhibitors only pay for the number of actual meetings they get, making it a risk-free way to meet pre-vetted buyers.

As an exhibitor participant, your company will be matched with up to 10 **one-on-one appointments with qualified attendees at the conference**. This is a valuable chance to connect with buyers, understand their purchasing needs, and present your products or services. Additionally, your company's name will be featured in the promotional materials for the Hosted Buyer's Program, increasing your visibility among prospective attendees. This program offers a prime opportunity to build relationships and pitch directly to key decision-makers in the industry.

At the Conference: Attendees stay at assigned tables while exhibitors rotate through 5-minute back-to-back appointments. Buyers may request proposals and ask specific questions about your products or services.

Price: \$3,000

This opportunity is exclusively for OVBC 2025 exhibitors. Learn more about becoming an exhibitor [here](#).

Purchase your spot in the **Speed Meetings Program** using the sponsorship and advertising opportunities form or you can contact Mini Szasz at mini@acpm.health.



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Other Opportunities

Keynote, Plenary Session or Non-CME Industry Symposium (\$40,000)¹ – conduct an uncontested presentation to all OVBC attendees. Basic AV provided.

For Keynote, includes sponsor logo to be shown in the keynote preshow.

Limited opportunities available.

Program Track slot or Non-CME Product Theater (\$20,000)¹ – conduct a presentation or product demonstration. Basic AV provided.

Limited opportunities available.

Thursday Evening Welcome Reception (\$15,000)¹ – Host a Thursday evening welcome reception and network with OVBC attendees.

Hotel Key Cards Sponsor - \$5,000 Attendee

Welcome Bag Sponsor - \$4,500 Mobile App

Sponsor - \$4,000

Hotel Door Drop - \$3,500

Lanyard Sponsor - \$3,000

Host Dedicated Webinar (\$3,000) – multiple opportunities each month. Typically, over 100 participants join live, plus hundreds more view the recording.

Dedicated Broadcast Email (\$2,500) – ACPM sends your email to all attendees

Program Ad: Full-page - \$2,500; Half-page - \$1,750 Registration Bag

Insert - \$1,500

Exhibitor Passport Sponsor (\$1,500) – become a required stop for exhibitor passport

Note: If you are interested in a customized sponsorship package or additional opportunities not shown, please contact Mini Szasz at mini@acpm.health.

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We will be able to participate at the following level. (Please check your selection)

- CORPORATE Level Call for details
- DIAMOND Level \$ 100,000
- PLATINUM Level \$ 50,000
- GOLD Level \$ 25,000
- SILVER Level \$ 10,000
- BRONZE Level \$ 6,500
- Exhibitor \$ 4,500
- Speed Meetings – **NEW!** \$ 3,000

Other Opportunities, cont.

- Hotel Key Cards \$ 5,000
- Welcome Bag Sponsor \$ 4,500
- Mobile App Sponsor \$ 4,000
- Hotel Door Drop \$ 3,500
- Lanyard Sponsor \$ 3,000
- Dedicated Broadcast Email \$ 2,500
- Program Ad: Full-page \$ 2,500
- Program Ad: Half-page \$ 1,750
- Registration Handout \$ 1,500
- Exhibitor Passport Sponsor \$ 1,500

Other Opportunities

- Keynote/Industry Symposium \$40,000
- Program slot/Product Theater \$20,000
- Thursday Welcome Reception \$15,000

Special Activity/Other Sponsor:

- Other Activity: _____
Amount: \$ _____

Payment, Cancellation and Liability Policy:

There are no refunds for cancellations received after January 25, 2025. **Full payment must be received prior to the meeting.**

The exhibitor/sponsor assumes all responsibility for any and all loss, theft, or damage to exhibitor/ sponsor's displays, equipment and other property while on the hotel premises and hereby waives any claim or demand they may have against the hotel or ACPM arising from such loss, theft, or damage.

By signing below, both parties agree to be bound by the terms of this agreement.

Exhibitor Authorized Signature: _____

Date: _____

ACPM Signature: _____

Date: _____

Overall Total: \$ _____ Payment Method: check credit card (pus a 3% processing fee)

Your Organization's Information:

<p>Company Name _____ Contact Name, Title _____</p> <p>Address _____</p> <p>City, State, Zip _____</p> <p>Phone _____ Fax _____</p> <p>Email _____</p>	<p>Payment: Agreement is contingent upon receipt of payment</p> <p>To pay by check: Make checks payable to American College of Perioperative Medicine and mail to address below. If ACH payment is preferred, please let us know and ACH instructions will be provided.</p> <p>To pay by credit card: Complete online payment at: https://acpm.health/ovbc2025/exhibit.php</p>
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