



THE COMPETITIVE EDGE

Editor: Zeev N. Kain MD, MBA

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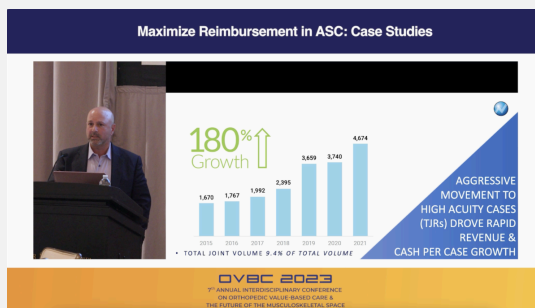
INSIGHT OF THE WEEK



As MSK shifts to the OP setting, SMART devices may become increasingly important in retaining market share. A recent Vizinet report outlines a number of innovations in the orthopedic service line that have the potential to make an impact. New sensor products have entered the handheld device market to assist orthopedic surgeons in better drilling with real-time clinical depth measurement. In addition, this article reviews self-monitoring analysis and reporting technology (SMART) devices that improve patient satisfaction and functional scoring while managing total knee arthroplasty implant.

[ARTICLE HERE](#)

LECTURE OF THE WEEK



[WATCH NOW](#)

We are featuring various lectures from **OVBC 2023** that took place at the Four Seasons Hotel in Las Vegas!!

This week we are highlighting the lecture called *Maximize Reimbursement in ASC: Case Studies* given by **Mr. Nader Samii, JD, MBA** (Chief Executive Officer; National Medical Billing Services)!

OVBC 2024 LECTURE HIGHLIGHT OF THE WEEK

AAES and OVBC Panel: What is the Future of VBC?



John W. Sperling, MD, MBA

Chair : Mayo Clinic Surgical Device, Supply, and Technology Committee Professor of Orthopedic Surgery



Jon Warner, MD

Chief; MGH Shoulder Service Professor of Orthopedic Surgery



This week we are highlighting the **OVBC 2024** panel titled "**AAES and OVBC Panel: What is the Future of VBC?**" given by **Dr. John W. Sperling, MD, MBA** (Chair of the Mayo Clinic Surgical Device, Supply, and Technology Committee Professor of Orthopedic Surgery) and **Dr. Jon Warner, MD** (Chief of the MGH Shoulder Service Professor of Orthopedic Surgery Massachusetts General Hospital). You won't want to miss this panel at OVBC 2024!

REGISTRATION IS LIVE For
OVBC 2024

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Reach out to us for more details on how you can host your personalized webinar or journal club with the American College of Perioperative Medicine audience.

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