



THE COMPETITIVE EDGE

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Why so many doctors are quitting

Daily Briefing

Insight of the Week!

This week's insight of the week deals with an issue that is relevant to many (most) of the readers. We now are in the middle of huge shortages in nurses and physicians across all specialties and geographic locations. The 3 questions of who, what and when need to be answered and the enclosed article is (starting) to address the issue. [Read HERE!](#)



Lecture of the Week!

Watch the fascinating lecture discussion on "From volume to value: The future of facility reimbursement" from the OVBC 2022 conference. This lecture was given by Mr. Nader Samii, Chief Executive Officer (CEO), National Medical Billing Services and Scott Allen, Senior Vice President, Managed Care Contracting at National Medical Billing Services! [WATCH NOW.](#)

[WATCH NOW](#)



Aashish Shah, MD, JD, FACOG
Corporate VP Strategy, Product
Innovation
Payer Contracting & Alignment
HCA Healthcare



Christopher Day, MBA

President Value Based Care,
Anthem



Brigitte Netteshiem, MBA

President,
Enterprise & National Accounts



Shealynn Buck, MD

Chief Medical Officer
Health Risk Solutions Practice Lead
Lockton Dunning Benefits

OVBC 2023 Highlight of the Week: VBC: Employers and Payers Perspective!

Dr. Aashish Shah (Corporate VP Strategy & Product Innovation Payer Contracting & Alignment, HCA Healthcare), Christopher Day (President Value Based Care, Anthem), Brigitte Netteshiem (President, Enterprise & National Accounts), Dr. Shealynn Buck (Chief Medical Officer, Lockton) will be discussing VBC: Employers and Payers Perspective! You won't want to miss out on this amazing lecture that is scheduled to be at the 7th Annual OVBC 2023 Conference taking place in Las Vegas, NV on January 26 - 28, 2023!

[REGISTER HERE!](#)

Recap Our Most Recent Event!

Video Lecture / Topic: "Price Transparency in Orthopedics: A 2022 Update"

Wednesday, November 2nd, 2022, 12:00–12:30 pm PST (3:00-3:30pm ET)

Topics that will be discussed:

1. Healthcare is expensive...and becoming more expensive
2. GOALS of price transparency
3. Not even surgeons know the costs
4. Not just hospitals - initiative also for Pharma
5. ...and more!



[REGISTER FOR THIS ONLINE COURSE](#)

OUR SPEAKER



Dr. Alexander R. Vaccaro, MD, PhD
President &
Surgeon-In-Chief,
Rothman Institute

In addition of being President and Surgeon-In-Chief of Rothman Institute, Dr. Vaccaro is a Professor and Chairman of Orthopaedic Surgery at Thomas Jefferson University. He is the past President of the American Spinal Injury Association. He has over 650 peer reviewed publications and is the editor of over 54 textbooks and co-editor of OKU-Spine I and editor of OKU-8.

In case you missed last week's Video Journal Club that discussed the previous panel on "**Price Transparency in Orthopedics: A 2022 Update**" given by panelist member Dr. Alex Vaccaro, we've got you covered! You can watch it and recap the discussion here!

[WATCH HERE!](#)



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