



AMERICAN COLLEGE  
of  
PERIOPERATIVE MEDICINE

**OVBC 2024**  
8<sup>th</sup> ANNUAL INTERDISCIPLINARY CONFERENCE  
ON ORTHOPEDIC VALUE-BASED CARE &  
THE FUTURE OF THE MUSCULOSKELETAL SPACE

## THE COMPETITIVE EDGE

Editor: Zeev N. Kain MD, MBA

July 5<sup>th</sup> | Issue 20

### INSIGHT OF THE WEEK



Black boxes on airplanes record detailed information about flights. Now, a technology that goes by the same name and captures just about everything that goes on in ORs during a surgery is making its way into our hospitals. While potentially this is a transformational idea, one should think all the risks and benefits of this technology.

[ARTICLE HERE](#)

### LECTURE OF THE WEEK



Over the next few months we will feature various lectures from **OVBC 2023** that took place at the Four Seasons Hotel in Las Vegas!!

This week, watch the session titled *Refocusing Your Spine Strategy: Balancing 5 Elements to Guarantee Spine Program Growth* from the conference that was given by by **Ms. Kristi Crowe** (Founder and President for Ambulatory Healthcare Innovations (AHI)).

[WATCH NOW](#)

**OVBC 2024 HIGHLIGHT OF THE WEEK: NEW SPEAKER**



**James Ficke, MD, FACS, FAAOS**

Professor and Chair,  
Department of Orthopaedic Surgery  
Johns Hopkins School of Medicine



We are excited to announce that Dr. **James Ficke, MD, FACS, FAAOS** will be joining us for **OVBC 2024!** Dr. Ficke was a past speaker in our 2022 meeting and is Professor and Chair of the Department of Orthopaedic Surgery at the Johns Hopkins School of Medicine! You won't want to miss hearing him speak at OVBC 2024!

**GET NOTIFIED WHEN  
REGISTRATION IS LIVE For  
OVBC 2024**

## HOST YOUR WEBINAR / JOURNAL CLUB WITH US

Reach out to us for more details on how you can host your personalized webinar or journal club with the American College of Perioperative Medicine audience.

**EMAIL FOR MORE DETAILS**



American College of Perioperative Medicine | [Contact Us](#) | [FAQs](#) | [Privacy Policy](#)

American College of Perioperative Medicine | 3334 E. Coast Hwy. #201 | Corona del Mar, CA 92625 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!