



AMERICAN COLLEGE  
of  
PERIOPERATIVE MEDICINE

**OVBC 2024**  
8<sup>th</sup> ANNUAL INTERDISCIPLINARY CONFERENCE  
ON ORTHOPEDIC VALUE-BASED CARE &  
THE FUTURE OF THE MUSCULOSKELETAL SPACE

# THE COMPETITIVE EDGE

Editor: Zeev N. Kain MD, MBA

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## INSIGHT OF THE WEEK

### Global Orthobiologics Market



The use of orthobiologics in osteoarthritis (OA) has gained attention as a potential treatment option. It is important to note, however, that this area is still evolving, and further research is needed to establish their efficacy, safety, and optimal treatment protocols. Within this context, this week's article is recent review that summarizes all studies in this space.

[ARTICLE HERE](#)

## LECTURE OF THE WEEK

Ortho Leader's Paradox: Can Volume and Value Exist at the Same Time?



[WATCH NOW](#)

We are featuring various lectures from **OVBC 2023** that took place at the Four Seasons Hotel in Las Vegas!!

This week is the panel: *Ortho Leader's Paradox: Can volume and value exist at the same time?* given by **Dr. Kevin Bozic** (Conf. Activity Co-Director; Chair, Department of Surgery and Perioperative Care, Dell Medical School | The University of Texas at Austin), **Dr. Alex Vaccaro** (President and Surgeon-in-Chief Rothman Institute Orthopedics), **Dr. William Levine** (Chair of Orthopedic Surgery-Columbia University), and **Dr. Terrance Peabody** (Edwin Ryerson Professor & Chair Department of Orthopaedic Surgery-Northwestern University).

**OVBC 2024 HIGHLIGHT OF THE WEEK: NEW SPEAKER**



**Thomas Jackiewicz, MD**

President &  
Chief Operating Officer,  
UChicago Medicine



We are excited to announce that Dr. **Thomas Jackiewicz, MD** will be joining us for **OVBC 2024!** Dr. Jackiewicz is the *President & Chief Operation Officer at the University of Chicago Medical Center*. We are happy to have him join our distinguished line up of speakers and you won't want to miss hearing her speak at OVBC 2024!

**GET NOTIFIED WHEN  
REGISTRATION IS LIVE For  
OVBC 2024**

## HOST YOUR WEBINAR / JOURNAL CLUB WITH US

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