



Interdisciplinary Conference on Orthopedic Value-Based Care

*An innovative conference that brings in all stakeholders
involved in the care of the orthopedic patient*



Exhibitor Prospectus

January 18-20, 2019 | Newport Beach, California

A social change movement affecting the heart of orthopedic healthcare.

In 2012, Zeev Kain was one of the first in the US to implement the Perioperative Surgical Home-Enhanced Recovery model (PSH-ER), as an essential clinical element of value-based care. As the Associate Dean of Clinical Operations at the University of California, as well as an anesthesiologist trained at Yale, Harvard and Columbia, Kain knew that over 60 providers could be working across the episode of care on a single joint replacement patient. Yet, cross-silo communication was poor.

The greatest barrier to achieving a patient-centric system of care is the fact that no one is really working together.

– Zeev Kain, MD

Over the course of three years, Kain implemented the PSH-ER model in a number of hospitals throughout the United States. The results were astounding in term of reducing length of stay, reducing readmission rates and sending more patients home rather than to a skilled nursing facility.

Dr. Kain has published extensively on these transformations and he is happy to share those articles with you. In 2016, Dr. Kain launched a national initiative to bring all these players together through a series of conferences. The success of these three conferences led to the establishment of the American College of Perioperative Medicine.

Top attendees positions:

- Orthopedic Surgeons
- Anesthesiologists
- Healthcare Executives (hosp -ASC)
- Nurse Managers
- Pharma-Consult-Med Device
- Nurse Practitioners
- Physical therapists
- Nurses

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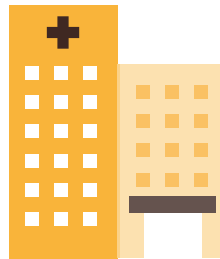
Why Should You Partner with Us

The American College of Perioperative Medicine (ACPM) is a nonprofit organization that enhances the care we deliver to our patients by breaking the silos and delivering outstanding conferences. ACPM's Annual Conference brings together surgeons, healthcare executive, nurses and physical therapists by providing educational sessions, networking opportunities, and industry exposure. Meet hundreds of individuals focused in Orthopedics from around the world at ACPM's Annual Congress.

Who are the attendees?



85%
have influence on and
recommend their
facility's purchases



54%
of attendees work in a hospital
46%
of attendees work in ASC or Practices



74%
have more than 10
years of experience

47%
have more than 20
years of experience



48%
work in a
managerial role

**Gather all orthopedic stakeholders together
to focus on the patient**

The aim of the ACPM is to help deliver high-quality, value-based, clinical care to patients from the time a decision for surgery is made through the operative period to full recovery.

Our membership includes physicians, nurses, advanced practice providers, healthcare executives, pharmaceutical and medical device representatives, patients and payers. Our organization is solely devoted to education and has no affiliations to any specific specialty society.

Our attendees

Featured Speakers



Roy Beveridge, MD
Chief Medical Officer,
Humana



Kevin Bozic, MD, MBA
Chair of Surgery & Perioperative
Care
Dell School of Medicine



Alexander Vaccaro, MD, PhD
President and Surgeon-in-Chief
Rothman Institute Orthopedics



David Lubarsky, MD, MBA
Vice Chancellor,
Human Health Sciences
Chief Executive Officer
UC Davis Health



Catherine MacLean, MD, PhD
Chief Value Medical
Officer Hospital for
Special Surgery



Daniel Murrey, MD, MPP
Chief Medical Officer, Specialty
Practices OptumCare



Zeev Kain, MD, MBA
Conference Activity Chair
Chancellor Professor, UC Irvine
Health



Joseph Iannotti, MD, PhD
Chairman of the Orthopaedic
and Rheumatology Institute,
Cleveland Clinic

Brand-Building and Thought Leadership
79% attend specifically to stay current with changing rules and regulations.

Exhibitor

\$3400

- 10' x 10' Exhibit Package (One (1) 6 ft. table, Two (2) chairs, One (1) wastebasket, daily cleaning of space)
- Passport to Prizes Program
- Exhibitor listing and description in Annual Congress Program
- Connection only 2 registrations including Annual Congress reception
- Pre- and post-event attendee list (opt-in mailing and e-mail addresses)
- Description of company in appendix and app
- Breakfasts, breaks and luncheon attendance included with each registered representative
- Opportunity to upgrade to a full registrant status and attend all lectures at 50% of published rates