



Sponsor & Exhibitor Reservation Agreement

OVBC 2027 | 10th Annual Interdisciplinary Conference on Orthopedic Value-Based Care
April 2-3, 2027 | Pendry Newport Beach | Newport Beach, California

Presented by

American College of Perioperative Medicine
(ACPM)

Continuing Education Accreditation Framework

Duke University School of Medicine / Duke University Health System
Clinical Education and Professional Development, subject to final
accreditation and administrative review

Sponsor & Exhibitor Opportunities

OVBC 2027 brings together orthopedic surgeons, health-system executives, ASC leaders, perioperative physicians, payers, industry leaders, supply-chain stakeholders, consultants, and value-based-care decision-makers for a focused two-day meeting on the future of orthopedic value-based care. Sponsor and exhibitor participation is limited and subject to availability.

Purpose of this agreement

This document is the reservation agreement for sponsor and exhibitor participation. It is not intended to be only a booth order form. Organizations may participate through strategic partnership, thought-leadership activation, sponsor visibility, or exhibit presence.

Ways to Participate

Companies may select the pathway that best matches their goals. Detailed benefits, pricing, add-on opportunities, and terms are listed on the following pages.

Strategic Partnership

For organizations seeking senior-level visibility, customized engagement, faculty/KOL access opportunities, and year-round positioning with the OVBC audience.

Relevant levels: Corporate Strategic Partner and Diamond Level.

Thought Leadership and Market Education

For organizations seeking a meaningful non-CME activation opportunity, such as a non-CME sponsored session, product theater, webinar, or Video Journal Club, combined with high-level sponsor recognition.

Relevant levels: Diamond Level and Platinum Level.

Sponsor Visibility and Onsite Engagement

For organizations seeking strong onsite visibility, sponsor recognition, exhibit presence, program visibility, and selected meeting access.

Relevant levels: Gold Level and Silver Level.

Exhibit Presence

For organizations seeking a focused exhibit presence at OVBC with basic recognition and direct attendee interaction.

Relevant level: Exhibitor Package.

Next step

Review benefits and optional opportunities on Page 2, then complete the reservation form on Page 3.

Contact

Robert Stevenson
American College of Perioperative Medicine
rstenenson@acpm.health



Benefits by Level and Optional Opportunities

Level	Included Benefits
Corporate Strategic Partner - \$200,000+	Custom strategic partnership. Limited to one organization. Potential elements may include premier recognition, customized year-round engagement, enhanced sponsor positioning, customized thought-leadership activation, faculty/KOL access opportunities, and other mutually agreed benefits, subject to ACPM approval and CME/compliance requirements.
Diamond - \$100,000	Strategic access and priority. Includes Diamond recognition; two exhibit tables; six representatives; three Faculty Dinner tickets; one ACPM-organized KOL Focus Group; one premium thought-leadership activation, including potential non-CME industry symposium, product theater, webinar, or Video Journal Club; priority scheduling; priority exhibit placement; required Exhibitor Passport stop; two dedicated broadcast emails; six newsletter sponsor placements; full-page program ad; registration handout opportunity; 200-word website listing; priority renewal opportunity for OVBC 2028 Diamond sponsorship; post-meeting sponsor impact report.
Platinum - \$50,000	Thought-leadership activation. Includes Platinum recognition; one exhibit table; five representatives; two Faculty Dinner tickets; one standard activation, such as product theater, webinar, or Video Journal Club; one dedicated broadcast email; four newsletter sponsor placements; priority exhibit placement after Diamond; half-page program ad; 150-word website listing; post-meeting sponsor impact report. Non-CME industry symposium may be available as an upgrade if approved by ACPM.
Gold - \$25,000	Strong onsite visibility. Includes Gold recognition; one exhibit table; four representatives; one Faculty Dinner ticket; one newsletter sponsor placement; featured sponsor mention/shared sponsor spotlight; quarter-page program ad; 150-word website listing. Gold does not include a dedicated broadcast email unless purchased as an add-on.
Silver - \$10,000	Recognition and exhibit presence. Includes Silver recognition; one exhibit table; three representatives; eighth-page program ad; 150-word website listing; inclusion in general sponsor recognition communications as applicable. No dedicated broadcast email, faculty dinner ticket, or thought-leadership activation.
Exhibitor Package - \$6,000	Basic exhibit presence. Includes basic exhibitor recognition; one exhibit table; two representatives; post-meeting attendee list as permitted by applicable privacy, CME, and meeting policies; no attendee email addresses unless separately authorized; 50-word website listing. No program ad, dedicated email, faculty dinner ticket, priority placement, or thought-leadership activation unless separately approved.

Optional Sponsorship Opportunities

Optional opportunities may be selected in addition to a sponsorship package, subject to availability, ACPM approval, scheduling, and applicable CME/compliance requirements. Some opportunities may be included within Diamond or Platinum packages as the selected major thought-leadership activation. Dedicated Broadcast Email opportunities are available only to Gold level and above unless specifically approved by ACPM.

Opportunity	Fee	Opportunity	Fee
Non-CME Industry Symposium / Sponsored Session	\$40,000	Non-CME Product Theater / Sponsored Presentation	\$20,000
Thursday Welcome Reception	\$15,000	Welcome Bag Sponsor	\$7,500
Hotel Key Cards	\$7,000	Mobile App Sponsor	\$4,000
Hotel Door Drop	\$3,500	Lanyard Sponsor	\$3,000
Dedicated Broadcast Email - Gold level and above only	\$2,500	Program Ad - Full Page	\$2,500
Program Ad - Half Page	\$1,750	Registration Handout	\$1,500
Exhibitor Passport Sponsor	\$1,500	Special Activity / Other Sponsorship	To be agreed



Sponsor & Exhibitor Reservation Form

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1. Company Information

Company Name

Primary Contact / Title

Email

Phone

Company Address

City / State / ZIP

Website

Billing Contact / Email

2. Sponsorship / Exhibitor Selection

☐	Corporate Strategic Partner	\$200,000+ / contact ACPM
☐	Diamond Level	\$100,000
☐	Platinum Level	\$50,000
☐	Gold Level	\$25,000
☐	Silver Level	\$10,000
☐	Exhibitor Package	\$6,000

Selected Level Total: \$ _____

3. Diamond / Platinum Included Activation Selection

Diamond includes one premium activation; Platinum includes one standard activation. A non-CME industry symposium is included for Diamond if available and is a Platinum upgrade only. All activations require ACPM/compliance approval.

☐	Non-CME Industry Symposium / Sponsored Session (Diamond; Platinum upgrade)
☐	Non-CME Product Theater / Sponsored Presentation
☐	Webinar
☐	Video Journal Club
☐	To be discussed with ACPM

4. Optional Sponsorship Opportunities

☐	Non-CME Industry Symposium / Sponsored Session	\$40,000	☐	Non-CME Product Theater / Sponsored Presentation	\$20,000
☐	Thursday Welcome Reception	\$15,000	☐	Welcome Bag Sponsor	\$7,500
☐	Hotel Key Cards	\$7,000	☐	Mobile App Sponsor	\$4,000
☐	Hotel Door Drop	\$3,500	☐	Lanyard Sponsor	\$3,000
☐	Dedicated Broadcast Email - Gold level and above only	\$2,500	☐	Program Ad - Full Page	\$2,500
☐	Program Ad - Half Page	\$1,750	☐	Registration Handout	\$1,500
☐	Exhibitor Passport Sponsor	\$1,500	☐	Special Activity / Other Sponsorship	\$ _____

Optional Sponsorship Total: \$ _____ Additional Representative Fee Total: \$ _____

5. Representatives, Materials, and Payment Summary

Included representatives: Diamond 6; Platinum 5; Gold 4; Silver 3; Exhibitor 2; Corporate custom. Additional representatives: \$795 each, subject to ACPM approval.

Representative 1	Representative 2	Representative 3
Representative 4	Representative 5	Representative 6

Company description: ☐ Attached ☐ To be submitted by deadline

Logo file: ☐ Attached ☐ To be submitted by deadline

Vector logo files are preferred: AI, EPS, SVG, or high-resolution PNG.

Payment Summary: Selected Level \$ _____ + Optional Sponsorships \$ _____ + Additional Reps \$ _____ + Credit Card Fee \$ _____ = Overall Total \$ _____



Terms, Payment, Compliance, and Signatures

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1. Payment Terms

Full payment is due within 30 days of invoice issuance or by **February 26, 2027**, whichever occurs first. For agreements executed after February 26, 2027, payment is due upon signing. Participation is not confirmed until ACPM receives the signed agreement and payment, unless otherwise approved in writing by ACPM. Credit card payments are subject to a **3% processing fee**. Checks should be payable to American College of Perioperative Medicine, 3334 E. Coast Hwy, #201, Corona Del Mar, CA 92625, Attn: Robert Stevenson. ACH instructions may be provided upon request.

2. Cancellation Policy

Written cancellation requests received on or before **January 29, 2027** may be eligible for a partial refund, less a 25% administrative fee. No refunds will be issued after January 29, 2027. Failure to attend, occupy exhibit space, or use included benefits does not relieve payment obligations. ACPM may modify exhibit placement, meeting logistics, deadlines, recognition formats, and benefit delivery methods as reasonably necessary.

3. Material Submission Deadlines

Company logo, website URL, and company description are due by **February 19, 2027**. Program advertisement materials are due by **March 5, 2027**. Representative names, badge information, and registration handout materials are due by **March 12, 2027**. Final shipping, AV, internet, lead retrieval, floor plan, and onsite logistics instructions will be provided through the Exhibitor Resource Center. Late submissions may result in reduced recognition, omitted program materials, or delayed onsite processing.

4. Sponsor and Exhibitor Benefit Conditions

All benefits are subject to availability, scheduling, venue limitations, ACPM approval, and applicable CME/compliance requirements. Thought-leadership activations must be approved by ACPM. Diamond may request a premium activation, including a non-CME industry symposium if available. Platinum includes a standard activation; non-CME industry symposium may be available only as an approved upgrade. Dedicated Broadcast Email opportunities are available only to Gold, Platinum, Diamond, and Corporate Strategic Partner sponsors unless specifically approved. Exhibit placement is assigned by ACPM with priority first to Diamond, then Platinum, then other sponsors and exhibitors as space allows.

5. CME / Commercial Separation

OVBC includes accredited continuing education activities. Commercial exhibits, advertisements, product promotion, and sponsor activities must remain separate from CME educational planning, content, faculty selection, learning objectives, and presentation. Sponsors and exhibitors may not influence CME content, speaker selection, learning objectives, faculty decisions, or CME-related planning. Product promotion, sales activity, product demonstrations, or advertising may not occur within the space or place of accredited CME activity. All activity must comply with applicable ACPM, continuing education provider, venue, FDA, and regulatory requirements.

6. Liability / Hold Harmless and Insurance

The sponsor or exhibitor assumes responsibility for loss, theft, damage, injury, liability, or cost arising from participation, displays, equipment, representatives, contractors, materials, or activities. The sponsor or exhibitor agrees to hold harmless ACPM, Duke University School of Medicine / Duke University Health System Clinical Education and Professional Development, the venue, and their respective officers, employees, agents, and representatives from claims, damages, losses, liabilities, costs, or expenses arising from participation, except as otherwise required by law. ACPM may require evidence of commercial general liability insurance and/or a certificate of insurance naming required parties as additional insureds.

7. Payment Method

☐ Check ☐ ACH / wire transfer ☐ Credit card, subject to 3% processing fee

8. Agreement and Signature

By signing below, the sponsor or exhibitor confirms participation at the selected level, agrees to the payment, cancellation, compliance, liability, insurance, and meeting policies stated in this agreement, and acknowledges that participation is not confirmed until the signed agreement and required payment are received by ACPM, unless otherwise approved in writing.

Authorized Sponsor / Exhibitor Representative	American College of Perioperative Medicine
Name: _____	Name: _____
Title: _____	Title: _____
Company: _____	Signature: _____
Signature: _____	Date: _____
Date: _____	